



DEAR SELWYN PARENTS,

IT'S THAT TIME OF YEAR, AGAIN! **RED RIBBON READING** IS HERE!

RED RIBBON READING IS A SUMMER EDUCATIONAL PROGRAM WITH TWO GOALS. THE FIRST IS TO ENCOURAGE READING, WRITING, AND MATH PRACTICE OVER THE SUMMER MONTHS SO THAT STUDENTS RETAIN AND BUILD UPON THE SKILLS THEY HAVE WORKED HARD ON ALL YEAR. **THE SECOND GOAL IS TO FUND THE PTA OPERATING BUDGET. THIS MONEY ISN'T EXTRA – IT'S ESSENTIAL, AND WE NEED EVERYONE'S HELP.**

THIS PROGRAM HELPS SUPPORT OUR TEACHERS AND CONTRIBUTE TO THE ENRICHMENT ACTIVITIES THAT MAKE THE SELWYN EXPERIENCE RICH WITH DIVERSE LEARNING OPPORTUNITIES FOR EACH CHILD. FIELD TRIPS, CHILDREN'S THEATER PROGRAMS, STAFF APPRECIATION, CAMPUS BEAUTIFICATION, MOVIE NIGHTS, DANCE PARTY, FRIDAY NIGHT LIGHTS, RED AND BLUE DAY, HEALTH ROOM SUPPLIES, PROFESSIONAL DEVELOPMENT ETC. ARE JUST A FEW WAYS THAT YOUR MONEY IS PUT TO WORK.

WHETHER IN THE FORM OF 5 HOURS OR 150 HOURS, \$5 OR \$500, EVERY CHILD CAN FEEL THE EXCITEMENT OF CONTRIBUTING TO SELWYN'S SUCCESS!

THANK YOU FOR BEING A PART OF THIS GREAT SELWYN TRADITION!

HOW IT WORKS

SPRING

- HELP YOUR CHILD SET HIS OR HER SUMMER GOAL.
- ASK PARENTS, GRANDPARENTS, AUNTS, UNCLES, FRIENDS, AND NEIGHBORS TO PLEDGE AN AMOUNT OF MONEY PER HOUR OF SUMMER PRACTICE OR MAKE A FLAT DONATION.
- FIND OUT IF YOUR EMPLOYER WILL PROVIDE A CORPORATE MATCH.
- PLEASE VISIT SELWYNPTA.ORG, SELECT FUNDRAISING FROM THE DROP DOWN AND CHOOSE RED RIBBON READING, TO RECORD YOUR GOAL AND PLEDGES BY **MAY 29TH**.

SUMMER

- JUNE 1 – AUGUST 30: READ, WRITE AND PRACTICE MATH.
- PRINT THE RED RIBBON READING CHART AND RECORD YOUR CHILD'S HOURS. THIS CHART CAN BE FOUND AT SELWYNPTA.ORG, SELECT FUNDRAISING FROM THE DROP DOWN AND CHOOSE RED RIBBON READING.
- TO QUALIFY FOR PRIZES ON **RED FRIDAY**, ALL HOURS MUST BE DOCUMENTED ON THE RED RIBBON READING CHART AND SUBMITTED TO YOUR CHILD'S TEACHER IN THE FALL.

FALL

- YOU WILL BE EMAILED A COPY OF YOUR PLEDGE FORM TO HELP COLLECT FROM YOUR SPONSORS. YOU WILL ALSO RECEIVE YOUR RED RIBBON READING COLLECTION ENVELOPE TO TURN IN YOUR PLEDGES AND RED RIBBON READING CHART.
- STUDENTS WILL CELEBRATE THEIR SUCCESS ON **RED FRIDAY WITH LOTS OF PRIZES!**

LAST YEAR, DONATIONS FROM RED RIBBON READING TOTALED OVER \$118,000 WHICH DIRECTLY FUNDED MANY OF THE THINGS THAT HELP MAKE SELWYN SUCH AN EXCEPTIONAL SCHOOL.

**ANY QUESTIONS?
FEEL FREE TO EMAIL SELWYNRRR@GMAIL.COM**