



# SELWYN DIRECTORY ADVERTISING RATE SHEET & ORDER FORM

**RESPOND BY FRIDAY, SEPTEMBER 10th**

**WHAT IS BLACK AND WHITE AND READ ALL OVER?  
THE SELWYN ELEMENTARY STUDENT DIRECTORY!**

Would you like to promote your business to over 600 students and their families in the Selwyn Elementary community and in the South Park neighborhood . . . **and support Selwyn?** The Selwyn Student Directory is a great way to reach your target audience with messages about your business. We have space available on the covers and back pages waiting for your advertisement. Act soon to get the placement you want!

*This form may be filled out and submitted online at:*

[www.selwynpta.org/news-forms/selwyn-directory-advertising-rate-sheet-and-order-form](http://www.selwynpta.org/news-forms/selwyn-directory-advertising-rate-sheet-and-order-form)

<b>Company Name:</b> _____
<b>Contact Name:</b> _____
<b>Phone:</b> _____
<b>Email:</b> _____

Check Box Below	Ad Position	Size	Ad Cost
	Back Cover-Full Page	6 ¼" x 7 ¾"	\$450.00
	Back Cover-Half Page	6 ¼" x 3 ¾"	\$225.00
	Inside Cover-Full Page	6 ¼" x 7 ¾"	\$400.00
	Inside Cover-Half Page	6 ¼" x 3 ¾"	\$200.00
	Interior-Full Page	6 ¼" x 7 ¾"	\$225.00
	Interior- Half Page	6 ¼" x 3 ¾"	\$115.00
	Interior-Quarter Page	3" x 3 ¾"	\$85.00
	Interior-Business Card	3" x 1 7/8"	\$60.00

<p><b>Once your ad space is confirmed:</b></p> <ol style="list-style-type: none"> <li>1. Artwork should be in the ad size indicated above and in .jpg or .tif format.</li> <li>2. Payments can be made online <a href="https://selwynpta.org/selwyn-pta-payments/">https://selwynpta.org/selwyn-pta-payments/</a> or via check payable to <b>Selwyn PTA</b>. Please note "Directory Ad" in the memo line.</li> </ol>	<p><b>Mail checks and email art to:</b>            Selwyn PTA            2840 Colony Road            Charlotte, NC 28211  <a href="mailto:selwynelementarypta@gmail.com">selwynelementarypta@gmail.com</a></p>
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Don't delay, the deadline for receipt of payment and art is September 10th.  
**Thank you for supporting Selwyn!**