



May 2022

Dear Selwyn Families,

It's that time of year - **Red Ribbon Reading** is here!

Red Ribbon Reading (RRR) is a unique educational program in which Selwyn students set goals to read/write/practice math a specific number of hours over the summer and collect pledges from family and friends tied to those goals. Pledged dollars in turn fund the PTA's operating budget throughout the next school year.

RRR funds support our students and staff with fun and diverse activities and events enriching the Selwyn experience for everyone. Field trips, Children's Theater programs, Staff Appreciation, Outreach Projects, Science Lab and Makerspace support, SCARTs, Nature Trails, Red and Blue Day, Citizens & Scholars assemblies and the 5th Grade Play are just some of the many ways that RRR dollars are put to work.

Thank you for being a part of this longstanding Selwyn tradition!

HOW IT WORKS

Spring

- Help your child set his/her summer RRR goal. (*Need extra motivation? Google "summer slide".*)
- Pledge a dollar amount for each hour of summer practice or a flat donation. Help your child collect pledges from grandparents, aunts, uncles, friends, and neighbors, too!
- Find out if your employer will provide a corporate match.
- Visit <https://selwynpta.org/fundraising/red-ribbon-reading/> to record your child's goal and pledges received online by **Thursday, June 2nd**.

Summer

- **June 2 - August 28**: Encourage your child to read, write and practice math.
- Record hours on the RRR chart (*copies of the chart are also on the PTA RRR page*). *Tip: Display the chart somewhere visible at home to help stay on track!*
- Don't forget - reading to and with your student counts, and is time well spent for everyone!

Fall

- Submit your child's total RRR hours online and have them submit their completed RRR chart to their teacher.
- Collect pledged dollars from sponsors. (*You will receive a copy of your pledge info in the fall.*)
- Students celebrate their success on **Red Friday** with t-shirts and prizes!

Check out the RRR webpage for more info and email selwynrrr@gmail.com with any questions.