



Let's get *RRReady* for another great year!

Read. Write. Practice Math. & Donate to the Selwyn PTA Operating Budget.

A MESSAGE FROM THE RRR CHAIRS

Dear Selwyn Families,

It's that time of year – Red Ribbon Reading (RRR) is here!

RRR is the annual fundraiser for the PTA's operating budget which funds amazing opportunities that students and staff enjoy all year long like:

- Field trips (Discovery Place, Whitewater Center, Schiele Museum, Panthers Stadium, NC Zoo and Old Salem to name a few . . .)
- Onsite learning programs
- Red and Blue Day (Selwyn's Field Day)
- Science Lab and Makerspace support
- Citizens & Scholars assemblies
- Staff Appreciation (gifts, extra school supplies, luncheons)
- Nature Trails (immersive learning experience in nature)
- SCARTs (Selwyn Celebrates the Arts – where students showcase their artistic talents)
- and much, much more!

In 2022-23 the PTA contributed \$41,000 or \$62/student (on avg) towards field trip expenses alone!

In the spring, students set goals to read/write/practice math a total number of hours over the summer and collect pledges from family and friends for donations to be made in the fall tied to those goals.

Summer learning is a great way for your child retain what they have learned this school year and get ready for the next one. Your financial support with a pledge will likewise help the PTA get ready too! Last year, we raised over \$110,000 from RRR. Let's make 2023-24 our best year yet!

Thanks in advance for your support.

RRR 2023-24 Co-Chairs

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A lemonade stand is a fun way to write, practice math and promote Selwyn!

RRR not only helps prevent the summer slide but it funds the operating budget of our amazing PTA!

TIMELINE

Spring – Set a reading goal. & Collect pledges.

- Set a RRR hourly goal.
- Pledge a dollar amount for each hour of summer practice or a flat donation.
- Help your child collect pledges from grandparents, aunts, uncles and neighbors, too.
- See if your employer provides corporate matching.
- Visit <https://selwynpta.org/fundraising/red-ribbon-reading/> to record your child's goal and pledges received online by **June 8**.

Summer – Read. Write. & Practice Math.

- Read to and with your child.
- Play an educational game.
- Visit the library or a museum.
- Road tripping? Plug in a book on tape.
- Practice math facts.
- Keep a journal.
- Write a letter to a friend or relative.
- Download SORA to find thousands of eBooks.
- Play RRR bingo.
- Have a lemonade stand. *Find tips on RRR webpage.*
- Record hours on the RRR chart. *Display the chart somewhere visible at home to stay on track!*

Attend the summer read-in **August 10** from 10-11 am in the Media Center.

Fall – Submit your chart. Donate. & Celebrate.

- Submit your child's RRR hours online and have them return their completed RRR chart to school. Charts must be returned by **September 8** to be entered in the Red Friday raffle.
- Submit donations from friends and families online or by check by **September 29**.

CELEBRATE at RED FRIDAY

All students will celebrate their success with a fun event, t-shirts and prizes!

READ. WRITE. PRACTICE MATH. & DONATE.

Scan this QR code to find more info and learning resources & to make a pledge for a Red Ribbon Reading donation today!

Every dollar counts!

