

Red Ribbon Reading

Lemonade Stand Checklist



Here are some ideas and tips for your next lemonade stand!

Do Your Homework

- ☐ Find a visible and safe location for your stand.
- ☐ Decide on the day and time for your stand. Are there days/times when more people are out walking? Don't forget to check the weather forecast!
- ☐ Figure out whether you want to make your own lemonade and if you want to offer other refreshments or treats. Next time your parent goes to the grocery, tag along to research the costs of your ingredients and supplies.
- ☐ Budget now or you'll pay later! Along with researching supply costs, consider your prices and how much lemonade you will need to sell to make a profit. With a parent, decide if you want to display a QR code to collect electronic payments.
- ☐ Make a list of all of the supplies you'll need. Besides lemonade and cups, don't forget a cooler and ice to keep the lemonade cold, paper towels and napkins for spills, change for your first customers and a pen and paper to track sales.

Create Curb Appeal

- ☐ Get creative and colorful with your posters and overall display.
- ☐ Don't forget YOU and your sales team are part of the display. Nice manners and a winning smile are your best tools!

Share the Wealth

- ☐ Decide whether you want your lemonade stand to support a charity by sharing some of your profits, collecting donations (like cans of food) for price discounts or having a separate collection jar.
- ☐ You could also tell your customers about Selwyn's Red Ribbon Reading program and your summer learning goals to drum up additional sponsors.

For more ideas: google "lemonade stand ideas", check out "The Lemonade War" series by Jacqueline Davies (a great audiobook to listen to as well!) or for younger kids, "The Bernstein Bears' Lemonade Stand."

Send pics! To selwynrrr@gmail.com or post them on Instagram #selwynrrrlemonade.