



Invest in Selwyn's Excellence

Celebrate Red Ribbon Reading Achievements & Donate to Support Selwyn

Welcome, Selwyn Families!

We're excited to kick off **Selwyn's largest annual fundraiser!** Red Ribbon Reading is not only a summer academic program; it's also a fall campaign that funds the 2024-25 PTA budget.

Why is my donation important?

NC public schools face funding challenges and CMS is overstretched to cover the totality of each school's needs. Your donations help provide the resources required to maintain Selwyn's exceptional quality of education, directly impacting student experiences.

What is the goal?

Our goal is to raise **\$87,000 by Sept. 29**, in addition to the \$20,000 already raised by our generous corporate sponsors! The Selwyn PTA budget supports about \$190 per student each year, investing in your child and our school community. **Every dollar raised helps** our school continue to thrive.

What do I do now?

- **RETURN:** Students submit RRR charts to teachers by **Sept. 6** to be entered into the Red Friday raffle.
- **DONATE:** Online or by check, by **Sept. 29**. Donations are encouraged even without a pledge or RRR participation. Give a fixed amount or donate on a \$ per RRR hour basis.
- **INVITE:** Consider asking grandparents, relatives, or friends to contribute. Check with your employer about matching gifts; it can double your impact!
- **CELEBRATE:** Kids will celebrate at the Red Friday Assembly on Oct. 11 with prizes and 100-hr reader recognition. Classes with 70% donation participation will receive **Kona Ice + extra recess**. If the entire school hits 70%, there will be an exciting reward!

Thank you for supporting Selwyn!

Katie Koppelman, Emily Schauer, Tiffany Stork, & Des Wehrum
Red Ribbon Reading Co-Chairs | SelwynRRR@gmail.com

To donate by **cash or check**, mail this form with your donation to Des Wehrum 5610 Wintercrest Lane Charlotte, NC 28209. Checks can be made payable to **Selwyn PTA** with 'RRR' and your student(s) name(s) in the memo line.

Donor Name(s) and Email: _____

Donor Mailing Address: _____

Student Name(s), Grade(s) and Teacher(s) _____

Total Contribution \$: _____

Eligible for Matching? _____ If Yes, Employer Name: _____

DID YOU KNOW?!?

Red Ribbon Reading funds most of the PTA budget.

It's not just a summer reading program!

Most field trips are **FREE**, thanks to \$43k PTA funding.

The PTA funds **\$43,000** of field trip costs, such as Discovery Place Science, Whitewater Center, Midland Farms, Camp Thunderbird, Nascar Hall of Fame, Bank of America Stadium, Truist Field, Reed's Gold Mine, Old Salem, Raptor Center, and Schiele Museum.

~\$30k of the PTA budget directly supports **teachers**.

Public school teachers spend ~\$750 of their own money on supplies. The PTA contributes to classroom supplies, teacher appreciation gifts, and continuing education.

The PTA contributes \$16k to **Science Labs & Specials**.

The PTA funds science lab materials, art supplies, musical instruments, books, and online resources.

You **won't be asked to sell** wrapping paper. 😊

Selwyn has only two monetary fundraisers each year. Unlike other schools, Selwyn students aren't asked to sell items like chocolates or wrapping paper.

Selwyn PTA supports **students in need**.

Funds from PTA help provide critical items for students in need, such as backpacks, clothing, and supplies.

Your donations are 100% Tax Deductible!

To donate online, scan this QR code, or visit the link below



<https://selwynpta.org/fundraising/red-ribbon-reading/>